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STEIN ERIKSEN LODGE UNVEILS COMPLETED EXPANSION FOR 2018/19 WINTER SEASON
\$14+ MILLION INVESTMENT INCLUDES ENTERTAINMENT CENTER, FAMILY-FRIENDLY POOL, NEW OUTDOOR PLAZA, AND MORE

PARK CITY, Utah (October 1, 2018) –Stein Eriksen Lodge continues to set its sights on improving the guest experience. The Forbes Five-Star property welcomes guests to experience its much-anticipated transformation this fall and upcoming winter season. The thoughtful, innovative expansions provide new spaces for guests to create lasting, impactful memories with each visit.

“As the benchmark in luxury hospitality, a stay at Stein Eriksen Lodge continues to transcend guest expectations of what an alpine lodging experience should be,” said Russ Olsen, CEO of Stein Eriksen Lodge. “These new amenities are an example of how we are always raising our standards and evolving to anticipate our guests’ needs and desires for an unforgettable alpine experience.”

Enhancements have steadily been completed over the last several months, including a new entertainment center, additional restaurant, and expanded common areas for increased convenience and comfort. Below is the compilation of brand-new amenities and expansion projects now available to all Stein Eriksen Lodge guests.

Champions Club: The 3,500-square-foot entertainment center offers a unique gaming experience, from high-tech interactive games to retro arcade favorites, as well as a fine selection of casual food and beverage options. This family-friendly space is ideal for quality time spent together.

First Tracks Kaffe: The new slope side coffee shop serves house made pastries, specialty coffee drinks, and an exclusive Stein signature blend, offering guests a gourmet grab-and-go option mere steps from Deer Valley Resort.

New Family Pool: This second pool has been added to the property to provide a family space for kids to play and parents to relax. It is adjacent to the new outdoor plaza and entertainment center.

Pool Lounge Expansion: The deck of the new pool has been extended to create a more spacious poolside lounge experience and doubles the pool lounge space. The same Five-Star pool service continues to make this amenity desirable for all guests all year round.

Expanded Ski Locker Rooms: Guest locker rooms are now conveniently located on the same level as the ski rental shop, Deer Valley Resort skier services, and the new First Tracks Kaffe coffee shop, making it more convenient to access all ski-related guest needs in one ski-in/ski-out location.

Expansive Outdoor Plaza Event Space: Two new fire pits, ample seating, and heated walkways connect to the new Champions Club entertainment center and provide a new space for guests to enjoy throughout the day.

Freestyle Theater: The first of its kind at any Park City hotel, this 57-seat capacity movie theater features family-friendly films and a wide variety of sporting events. It is also available to reserve for private parties and corporate events.

For more information about Stein Eriksen Lodge's transformative expansions and new guest amenities, please contact Jessica Turner at (435) 604-2793 or jturner@steinlodge.com. Further information on the Stein Eriksen Lodge expansion can also be found here: steinlodge.com/expansion.

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About Stein Eriksen Lodge

The World's Best Ski Hotel and Forbes Five-Star Hotel, Stein Eriksen Lodge is one of America's premier resorts. One of the most accessible mountain destinations in North America and an official resort of Cadillac, the Lodge provides guests with the ultimate year-round luxury destination, offering world-class hospitality, accommodations, fine-dining, meeting facilities, spa services, recreation and luxury Cadillac car services. For more information, visit the Lodge's website at www.steinlodge.com or call 800-453-1302.

