



Contact: Jessica Turner

FOR IMMEDIATE RELEASE

Stein Eriksen Lodge

(435) 604-2793

jturner@steinlodge.com

STEIN ERIKSEN LODGE WELCOMES GUESTS TO EXPERIENCE REFRESHED MOUNTAIN LODGE

PARK CITY, Utah (September 1, 2020) – Stein Eriksen Lodge, Utah’s only Forbes Five-Star resort and spa and designated one of Forbes’ *Most Luxurious Hotels in the World*, unveils its newly renovated Mountain Lodge to guests on Tuesday, Sept. 1, just in time to celebrate the arrival of the fall season.

“The Lodge, and our renowned Mountain Lobby, have always exhibited a warm and inviting place for our guests to relax after a day on the trails, or a great place to read a book in front of the wood-burning fireplace,” said Russ Olsen, CEO of Stein Collection. “We are thrilled to have the refresh complete and we are excited to welcome guests to ‘Stein’s living room’ where we will continue to set the gold standard in luxury accommodations, amenities, and services.”

Since construction began in April, the Mountain Lobby has been refreshed without losing any of its charm and feel that it is so well-known for. In addition to a total makeover with new wall textures, fresh paint and stain, the lodge has also installed new custom Axminster carpet of the highest quality to provide a rich, warm ambience. New original artwork and enhanced lighting, along with new and reupholstered furniture throughout, raises the bar of elegance and luxury comfort. Finally, a

newly designed, custom Concierge desk that is handcrafted by local artisans graces the northern entrance of the Mountain Lodge – further enhancing what was already considered one of the world’s finest alpine lodge experiences.

For more information on Stein Eriksen Lodge's latest enhancements, please contact Jessica Turner at (435) 604-2793 or jturner@steinlodge.com. Further information on Stein Collection is available at www.SteinCollection.com.

###

About Stein Collection

Each managed property of Stein Collection sets the standard for authentic hospitality and remarkable service found only at our one-of-a-kind destinations. The Collection's winning heritage and personality is the natural extension of Olympic gold medalist downhill skier Stein Eriksen, and his legendary dedication to perfection. Year-round, consistent, award-winning service is delivered to guests and owners against the backdrop of world-renowned locations. The little touches, the celebrity treatment, and the legendary care we put into each and every stay sets Stein Collection apart. Wherever you see the Stein Collection logo, you are putting a measure of true excellence into your next escape. Stein Collection delivers perfect, legendary experiences.

